Regen10 Webinar

A Deep Dive into Frameworks
Agenda

0:00   Welcome & Agenda Review
0:10   Landscapes Overview
0:15   A Deep Dive into Frameworks
0:30   How to get involved?
0:35   Q & A
1:00   Next Steps and Adjourn
What would it take over this decade for 50% of the world’s food to be produced in a way that provides positive outcomes for people, nature and climate, providing affordable nutritious food for 10 billion people?
Farmer Centricity

Farmers are central, equitable, and empowered actors in the transition to regenerative food systems.

Deep Inclusion

Including traditionally marginalized voices and wider food system actors.
What needs to change?

Trust and shared vision
- Developing shared understanding on whether and how to develop and implement regenerative approaches

Policies and positive incentives
- Supporting farmers to introduce regenerative approaches and removing perverse incentives creating negative outcomes across a range of metrics

A consistent, holistic, farmer-centric framework
- Measuring and sharing regenerative outcomes

Sufficient, robust evidence
- Identifying economic, social, climate and environmental outcomes of regenerative approaches in different contexts

Public and private investment
- Supporting landscape transition and rewarding farmers equitably for their own investment in regenerative practices and public good results.
Strategic Priorities

1. Establish a Regenerative Outcomes Framework
Consultative process to develop the principles, metrics, and framework needed to build inclusive, productive and regenerative food system

2. Learn from Landscapes to integrate, scale and connect
Draw on existing initiatives to accelerate farmer centric, inclusive landscape level transitions to regenerative food systems

3. Build a global movement to drive change for people, nature and climate
Inclusive, global collaborative platform to identify how policy, business, finance, research and capacity building can best support approaches that deliver positive outcomes for people, nature and climate
Next Steps

Learn from Landscapes to integrate, scale and connect

1. Learn from ground-up how best to enable, accelerate, and scale regenerative systems

2. Provide connectivity, learning, and overcome tension and gaps within and between existing landscape-level initiatives and their actors.

3. Support and accelerate broadscale transition in landscapes
Learn from Landscapes to integrate, scale and connect

Aug 2022 to Dec 2024

• Map the landscape space
• Assess their maturity
• Explore how to support learning

• Learn from successful initiatives
• Test regenerative outcomes framework with support from network

2025 and beyond

• Create clear value add to initiatives
• Develop transition pathways to help them scale

• Design a service delivery model to support a broadscale transition
Strategic Priority: Regenerative Outcomes Framework

Regen10 Webinar March 24th 2023
The problem: The way that agriculture is measured and reported to date is preventing the world from achieving its sustainability targets.

The problem can be distilled into four buckets:

1. **Focus on practices over outcomes**
   - A focus on practices to define regenerative agriculture can lead to unintended consequences.

2. **Fragmented data collection and reporting**
   - Fragmented data collection and reporting across environment, climate and social impacts can cause trade-offs and create barriers to scale.

3. **Lack of inclusivity**
   - Farmers and indigenous experiences are excluded from the conversations resulting in unbalanced power dynamics and missed opportunities.

4. **Lack of framework for guiding agriculture and incentives**
   - Our analysis of existing and emerging frameworks shows that there is no universal holistic outcomes framework that has been tried and tested universally, and that incentivises primary data collection at farm and landscape level.
To address these issues, Regen10’s frameworks team have identified two key areas of work:

1. Identify **principles of regenerative food systems** to provide the **overarching systems vision** for what the framework seeks to achieve.

   The principles will **build on existing work** and be **validated through a robust stakeholder engagement process**.

2. Harmonise stakeholders around a **regenerative outcomes framework**, and **core set of metrics**, that enables **primary data collection at the farm and landscape level**.

   The framework will allow food system actors to **properly measure agricultural outcomes** to inform practices, **guide incentives**, validate data flows, and drive innovation and adaptation.
1. Regen10 seeks to identify principles of regenerative food systems that will provide the overarching systems vision for what the framework seeks to achieve.

<table>
<thead>
<tr>
<th>Principles of Regenerative Food Systems</th>
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<td>Regen10 identifies principles as ‘system goals’ - the overarching systems vision for what the framework seeks to achieve and align and engage stakeholders around the mission</td>
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The framework will help us to achieve our food system goals.

<table>
<thead>
<tr>
<th>A Regenerative Outcomes Framework</th>
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<td><strong>Outcomes</strong></td>
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<td>Something that can be quantifiably measured as a result of an agricultural practice (e.g. soil health)</td>
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| **Metrics** |
| A standard of measurement that enables a stakeholder to identify contribution towards an outcome (e.g. % soil organic carbon) |

An assessment of over 100 principles revealed there are three categories of principles:

a) **Actions** that should be taken on farm

b) **Measurable outcomes** e.g. wage, biodiversity

c) **System goals** like ensuring system resilience

Regen10 identifies principles as ‘System goals’
2. A holistic outcomes-based framework and standardised metrics will better inform stakeholders, guide incentives and validate data flows throughout the system

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<th>From...</th>
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<tr>
<td>Farmers</td>
<td>Difficulty sharing data and learning across farms and landscapes due to inconsistent metrics. Lack of incentives to collect and share data</td>
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<td>Business</td>
<td>Corporate sustainability reporting based on modelled secondary data that differs across data sets and uses averages, not primary data</td>
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<td>Policy</td>
<td>Lack of data accessibility to inform policy incentives and perverse govt. subsidies causing degradation</td>
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<td>Finance</td>
<td>Investors are not able to identify sustainable investments due to lack of data accessibility</td>
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<tr>
<td>Consumers</td>
<td>Lack of clarity for consumers on sustainable purchasing decisions &amp; greenwashing</td>
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*primary data collection will better inform modelled data used for scope 3 impact evaluation
The timeline for the development of the regenerative outcomes framework

**Phase 1: Analysis, Scoping and Insights**

- Review of existing principles, frameworks and metrics
- **Scoping and insights** from the landscapes team engagement, farmers, IPLCs, business and other stakeholders
- **Conceptual testing** of the framework via bilaterals, surveys and events

**Phase 2: Testing the framework**

- **Drafting** the framework
- **On-the-ground testing** across **18 farms** and **4 landscapes** archetypes
- **Continued conceptual testing** of the framework through bilaterals, webinars, surveys and expert groups

**Phase 3: Implementation**

- Guidance roadmap for business

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**Identified principles for a regenerative food system and draft metrics report**

July 2023

**Finalised outcomes-based framework & metrics**

June 2024

**Guidance for business implementation**

Jan 2025
How to get involved:

Register your interest: www.regen10.org

@Regen10

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