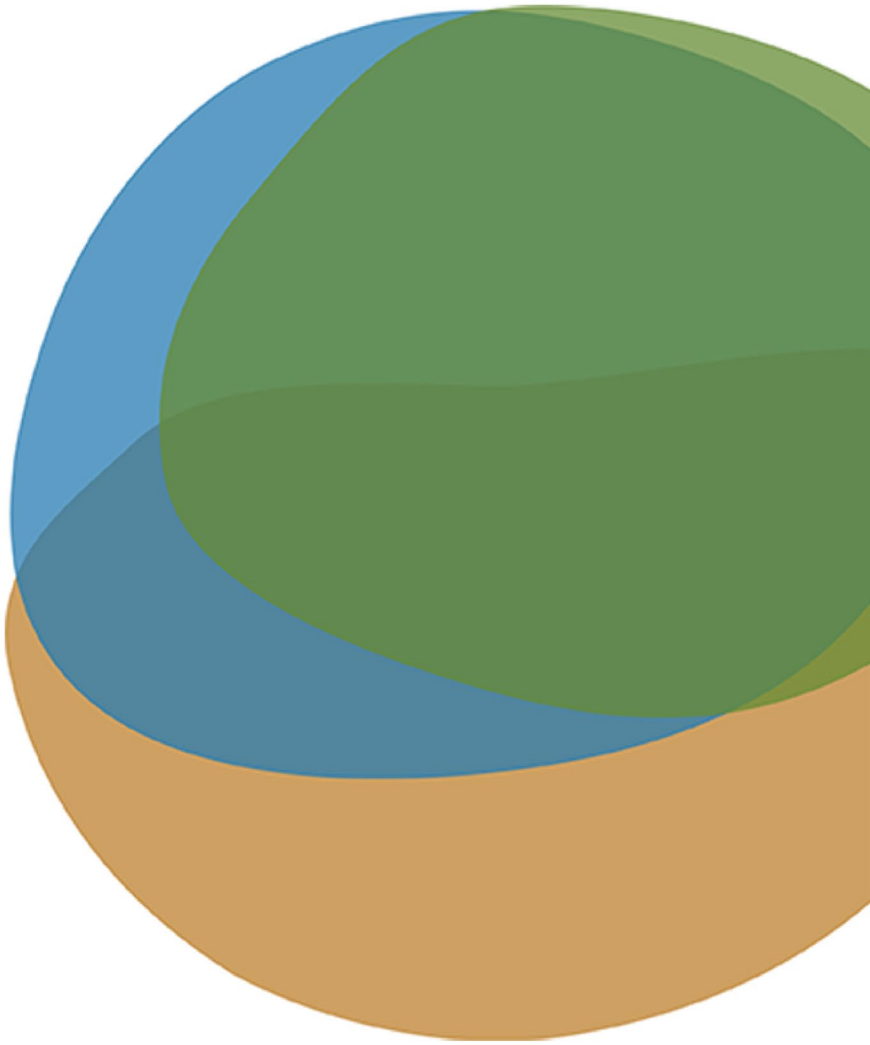
# Regen10 Webinar

## A Deep Dive into Frameworks



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# Agenda

| | |
|---|---|
| 0:00 | Welcome & Agenda Review |
| 0:10 | Landscapes Overview |
| 0:15 | A Deep Dive into Frameworks |
| 0:30 | How to get involved? |
| 0:35 | Q & A |
| 1:00 | Next Steps and Adjourn |

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**What would it take over this decade for 50% of the world's food to be produced in a way that provides positive outcomes for people, nature and climate, providing affordable nutritious food for 10 billion people?**

# Regen10 Approach

## Farmer Centricity

Farmers are central, equitable, and empowered actors in the transition to regenerative food systems

## Deep Inclusion

Including traditionally marginalized voices and wider food system actors

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# What needs to change?

| Trust and shared vision | Policies and positive incentives | A consistent, holistic, farmer-centric framework | Sufficient, robust evidence | Public and private investment |
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| Developing shared understanding on whether and how to develop and implement regenerative approaches | Supporting farmers to introduce regenerative approaches and removing perverse incentives creating negative outcomes across a range of metrics | Measuring and sharing regenerative outcomes | Identifying economic, social, climate and environmental outcomes of regenerative approaches in different contexts | Supporting landscape transition and rewarding farmers equitably for their own investment in regenerative practices and public good results. |

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# Strategic Priorities

## 1. Establish a Regenerative Outcomes Framework

Consultative process to develop the principles, metrics, and framework needed to build inclusive, productive and regenerative food system

## 2. Learn from Landscapes to integrate, scale and connect

Draw on existing initiatives to accelerate farmer centric, inclusive landscape level transitions to regenerative food systems

## 3. Build a global movement to drive change for people, nature and climate

Inclusive, global collaborative platform to identify how policy, business, finance, research and capacity building can best support approaches that deliver positive outcomes for people, nature and climate

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# Next Steps

## Learn from Landscapes to integrate, scale and connect

1. Learn from ground-up how best to enable, accelerate, and scale regenerative systems

2. Provide connectivity, learning, and overcome tension and gaps within and between existing landscape-level initiatives and their actors.

3. Support and accelerate broadscale transition in landscapes

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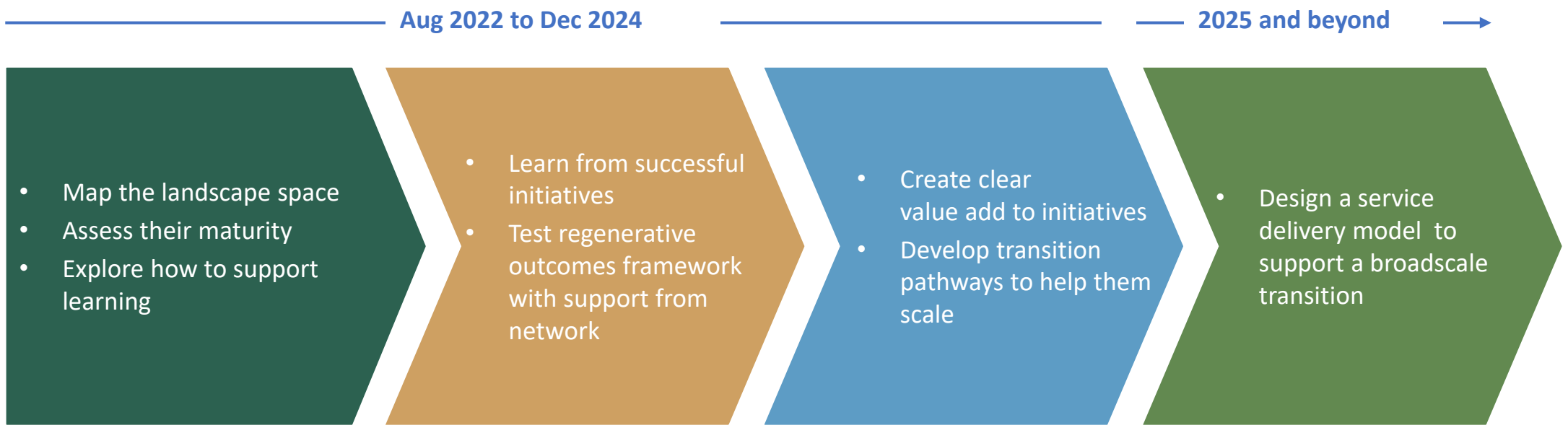
# Learn from Landscapes to integrate, scale and connect

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# Strategic Priority: Regenerative Outcomes Framework

Regen10 Webinar March 24th 2023

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# The problem: The way that agriculture is measured and reported to date is preventing the world from achieving its sustainability targets

**The problem can be distilled into four buckets:**

| | |
|---|---|
| **1. Focus on practices over outcomes** | A focus on practices to define regenerative agriculture can lead to unintended consequences |
| **2. Fragmented data collection and reporting** | Fragmented data collection and reporting across environment, climate and social impacts can cause trade-offs and creates barriers to scale |
| **3. Lack of inclusivity** | Farmers and indigenous experiences are excluded from the conversations resulting in unbalanced power dynamics and missed opportunities |
| **4. Lack of framework for guiding agriculture and incentives** | Our analysis of existing and emerging frameworks shows that there is no universal holistic outcomes framework that has been tried and tested universally, and that incentivises primary data collection at farm and landscape level |

# To address these issues, Regen10's frameworks team have identified two key areas of work

## Two key areas of work

1. Identify **principles of regenerative food systems** to provide the **overarching systems vision** for what the framework seeks to achieve.

   The principles will **build on existing work** and be **validated through a robust stakeholder engagement process**

2. Harmonise stakeholders around a **regenerative outcomes framework,** and **core set of metrics,** that enables **primary data collection at the farm and landscape level.**

   The framework will allow food system actors to **properly measure agricultural outcomes** to inform practices, **guide incentives, validate data flows, and drive innovation and adaptation.**

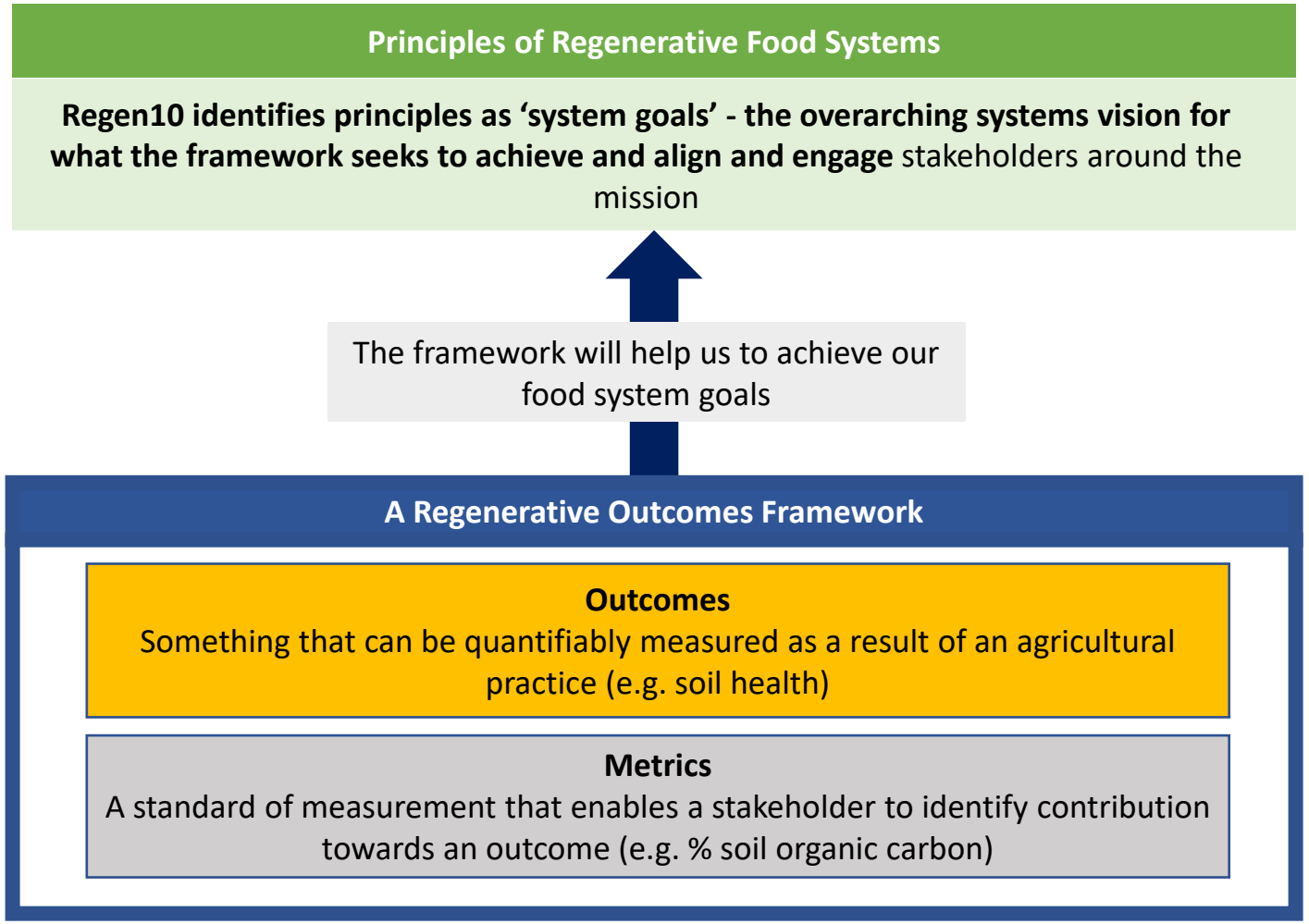
**The Food and Land Use Coalition's 2023 Report calls for an outcomes-based framework to properly measure and assess agriculture**

# 1. Regen10 seeks to identify principles of regenerative food systems that will provide the overarching systems vision for what the framework seeks to achieve

An assessment of over 100 principles revealed there are three categories of principles:

a) **Actions** that should be taken on farm
b) **Measurable outcomes** e.g. wage, biodiversity
c) **System goals** like ensuring system resilience

Regen10 identifies principles as '**System goals**'

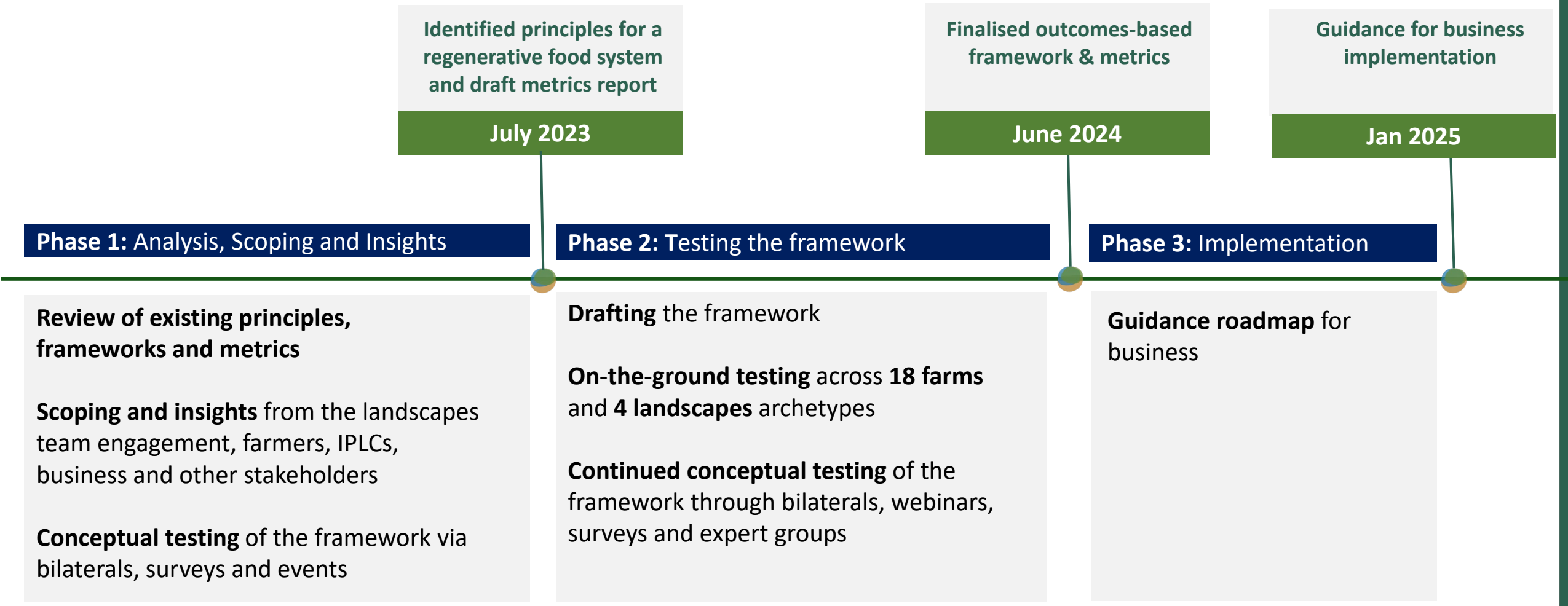


## 2. A holistic outcomes-based framework and standardised metrics will better inform stakeholders, guide incentives and validate data flows throughout the system

| | From… | …To |
|---|---|---|
| Farmers | Difficulty sharing data and learning across farms and landscapes due to inconsistent metrics.<br>Lack of incentives to collect and share data | Knowledge sharing across farms and landscapes to inform adaptation and management. Farmers benefit from collecting and sharing data via incentives |
| Business | Corporate sustainability reporting based on modelled secondary data that differs across data sets and uses averages, not primary data | Business have access to granular primary data or accurate secondary data* to validate and inform impact reporting and disclosure |
| Policy | Lack of data accessibility to inform policy incentives and perverse govt. subsidies causing degradation | Farmers provide primary data to govts. to receive subsidies based on positive outcomes |
| Finance | Investors are not able to identify sustainable investments due to lack of data accessibility | Farmers use outcomes data to receive loans from investors & business receives investment based on positive outcomes |
| Consumers | Lack of clarity for consumers on sustainable purchasing decisions & greenwashing | Farmers and business can validate their marketing to consumers |

*primary data collection will better inform modelled data used for scope 3 impact evaluation

# The timeline for the development of the regenerative outcomes framework

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# How to get involved:

**Register your interest:** www.regen10.org

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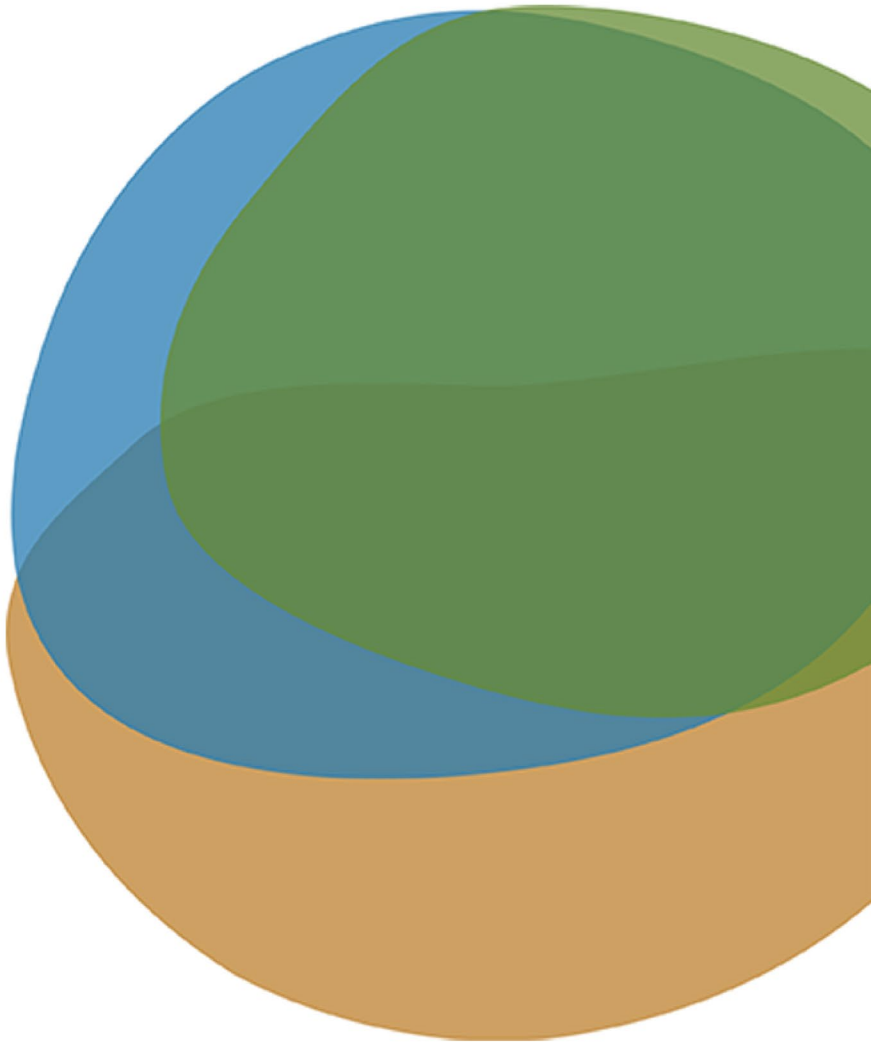

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