Webinar: A Roadmap to Food Systems Transformation

7 November 2023
This webinar will be recorded and will be available on our website at Regen10.org.

Language interpretation is available in Spanish/Español. Please select the Interpretation icon on the Zoom toolbar to switch to Spanish/Español.

Please use the Q&A function to ask questions during the webinar.

You may use the chat function to communicate with the meeting host.

Tech Challenges? Please contact Liz Duxbury via the chat function in the webinar.
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<td>Welcome &amp; Regen10 Overview</td>
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To help create food systems that are better for people, nature and climate, Regen10 will:

1. Build the evidence base and a shared understanding
2. Develop holistic and integrated outcomes guidance
3. Connect a growing network of regenerative leaders and practitioners
4. Elevate issues to shape the policy and finance enabling environment
5. Foster global momentum towards regenerative food systems
Our Partners

1000 Landscapes for 1 Billion People

The Food and Land Use Coalition

Global Alliance for the Future of Food

IUCN

Leaders’ Quest

Meridian Institute

Sustainable Food Trust

Systemiq

WBCSD

World Farmers’ Organisation

The Rockefeller Foundation

IKEA Foundation
Regen10’s Zero Draft Guidance for Regenerative Outcomes: Transforming Food Systems through a Holistic and Consultative Approach
Regen10 is developing a Guidance to inform holistic approaches towards defining and measuring regeneration.

Holistic

Informs primary data collection that is useful to farmers

Outcomes-based data
A lack of consensus on how to measure holistic outcomes prevents site-specific solutions and concerted action.

- Dilution and misuse of the term regenerative
- Lack of inclusivity – not integrating perspectives from across the whole food system
- Focus on practices over outcomes
The Regen10 Guidance will help define what it is to be regenerative over time.

Only approaches that include all the holistic elements of the Regen10 Guidance – environmental, socio-cultural, and economic – can be credibly claimed to be shifting towards deep regeneration.
The Regen10 Guidance aims to influence the ecosystem of existing frameworks

- Reporting and Disclosure (e.g., CDP, TNFD, TCFD)
- Accounting Frameworks (TEEB Agrifood, GHG Protocol)
- Goals and Target Setting (e.g., SBTn, SBTi)
- Certification & Standards (e.g., Rainforest Alliance, Fairtrade, Rodale’s Regen Organic Certification)
- Academia
- Results based payments
- National and international sustainability frameworks (E.g., the SDGs, Global Biodiversity Framework)
- Benchmarking (E.g., WBA)

Regen10 Guidance: Primary economic, socio-cultural and environmental data collection to measure outcomes
Our progress to date

Overview of 158 frameworks

Deep-dive into 18 frameworks

Analysed frameworks in detail

Develop zero draft of Regen10 Guidance
Deep-dive into a smaller subset of 18 frameworks

- Tools for Agroecology Performance Evaluation
  - SAFA
- Landscale Regenerative Agriculture Scorecard (Coffee)
- Australian Agricultural Sustainability Framework
- Cool Farm Alliance
- Women's Empowerment in Agriculture Index
- Economy of Love
- Sannou et al, 2023
- Sands et al, 2023
Informing stakeholders of the key regenerative outcomes

<table>
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<th>Outcomes of the food system at different levels</th>
<th>Data collection by stakeholder &amp; objective</th>
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| **A** Assessment of Farm Level Outcomes        | • **Farmers** collect data to understand the interconnected state of their farm – identifying resilience, risks and potential trade-offs  
• The data reveals achievement of the socio-cultural, economic and environmental outcomes that the farm can deliver over time |
| **B** Assessment of Landscape Level Outcomes from food production | • **Landscape actors** leverage and aggregate farm level data and collect additional data from the landscape to identify how food production can contribute to landscape level regenerative outcomes |
| **C** Assessment of Global Impacts from food production | • **Farmers, corporates, national governments and others** leverage farm and landscape level data to identify how food production is contributing to global level impacts of planetary boundaries and social and economic issues.  
• Global data on the food system is an aggregation of farm and landscape level data. |

*In coordination with value chain actors  
**Landscape actors: local communities, farmers, private sector and local and regional governments
What to expect at COP28 and beyond

Deliverables

2023
O N D
J F M A M J J A S O N D

2024

Share Draft @ COP

Q4 2023 group meeting (kick off call)
Q1 2024 group meeting (Update)
Q2 2024 group meeting (Update)
Q3 2024 group meeting (Update)

Expert Advisory Group

Ongoing bilateral consultations with Experts (up to 4 hours per month)

Conceptual Consultations

Ongoing consultations and dialogues on the Regen10 Guidance with key stakeholder groups (farmers, business, indigenous groups, Experts Network)

On-the-ground testing

Testing the Regen10 Guidance on-the-ground in a diversity of farm and landscape archetypes

Guidance roadmap for business

Developing a roadmap for businesses based on Regen10 Guidance

Publish Tested Version of Guidance
Regenerative Landscapes
Since 2022 Regen10 has reached out to over:

20 Partner organizations
140 Landscapes
50 Countries

We have also completed:

3 Visits to mature initiatives
4 Indigenous People's groups engagements
5 Transition models for key agricultural landscapes
Learning from online dialogues: EarthWorm Foundation, Sabah, Malaysia

Situation:
• Smallholder palm oil production in partly forested area
• High rates of deforestation co-exist with low productivity and livelihoods
• Earthworm Foundation has specialised expertise on value chain engagement, local activation and managing human-wildlife conflict
• Earthworm also has a MOU with the Government of Malaysia to provide certification support to the Malaysian Sustainable Palm Oil initiative (MSPO)

Key Learnings:
• Convening at regional levels are needed to encourage farmers, organizations, and communities to share practical tools, inspiration and knowledge
• Capacity building needs to be cost-effective, contextually relevant and scalable for rapid impact to materialize and spread
• Securing investments remains challenging even for mature initiatives, with crafted business plans needed to connect to finance
Learning from field visits: AlVeIAl association, Granada, Spain

Situation:
• Extensive fruit farming landscape in ‘Altiplano Estepario’ experiencing high rates of soil erosion and depopulation
• Climate change makes water shortages worse

Intervention:
• Regenerative agriculture techniques including reduced pesticide use, integration of cover crops, changed tilling practices
• AlVeIAl association coordinates technical support and marketing

Key Learnings:
• Farmers need impartial and landscape tailored technical advice to start and advance Regen Ag practices
• Building a strong economic case and granting access to market interest in regenerative products is crucial
• Inspiration is needed for change, farmers groups and peer influencing help bring others onboard
Transitions at a glance – Preview of impacts in profitability

Change in farm profitability levels over a 10-year period for four modelled transition archetypes
Transition profitability minus current state profitability, percentage undiscounted
Global Engagement

Invitation to engage with Regen10

• Farmer and cooperative networks from all over the world
• Forward-thinking companies
• Regenerative landscape leaders
• Indigenous Peoples’ Organisations
• Food systems transformation funders
• Regeneration thought leaders and experts

How to engage and when:

• Draft design guidance consultations and dialogues
• Global multi-stakeholder convenings and dialogues on the side-lines of key global events (COP28, AGRF, UNFA, COP29)
At COP28, we'll be sharing...

- Zero Draft Guidance for Regenerative Outcomes
- Map of existing landscape initiatives
- Landscapes Discussion Brief
- Initial Cost of Transition findings
Join us at COP!

Multi-stakeholder Dialogue on Regen10's Draft Guidance (Date TBC)

9th December: Reshaping our food systems: Landscape transformation for people, nature, and climate

10th December: Regen10 Draft Guidance for Regenerative Outcomes launch event

Tell us where you'll be:
Stay updated on our work

Sign-up to our newsletter: regen10.org/get-involved/

Regen10

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Q&A