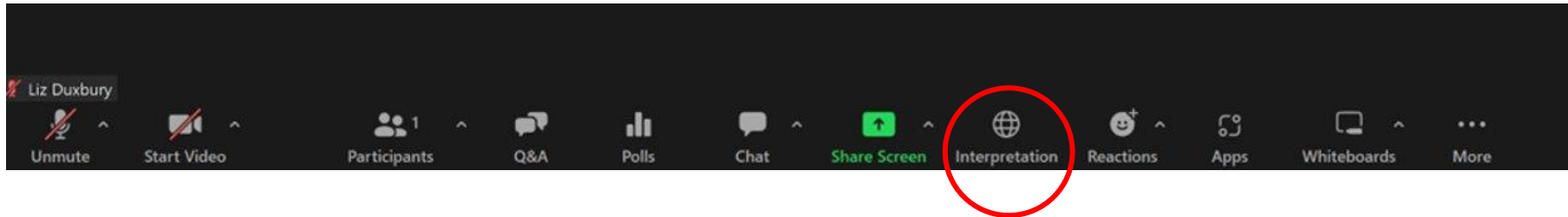# Instructions

Regen10
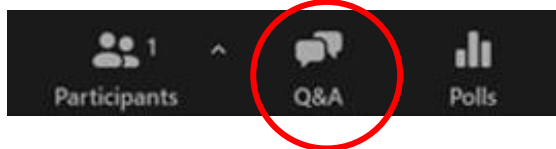
- This webinar will be recorded and will be available on our website at Regen10.org.
- Language interpretation is available in Spanish/Español. Please select the the **Interpretation** icon on the Zoom toolbar to switch to Spanish/ Español.

- Please use the Q&A function to ask questions during the webinar.

- You may use the chat function to communicate with the meeting host.
- Tech Challenges? Please contact Liz Duxbury via the chat function in the webinar.

Agenda

0:00	**Welcome & Regen10 Overview**
0:08	**Zero Draft Guidance for Regenerative Outcomes**
0:18	**Regenerative Landscapes**
0:28	**COP28**
0:38	**Q&A**
1:00	**Adjourn**

Welcome & Regen10 Overview

To help create food systems that are better for people, nature and climate, Regen10 will:

1. Build the evidence base and a shared understanding

2. Develop holistic and integrated outcomes guidance

3. Connect a growing network of regenerative leaders and practitioners

4. Elevate issues to shape the policy and finance enabling environment

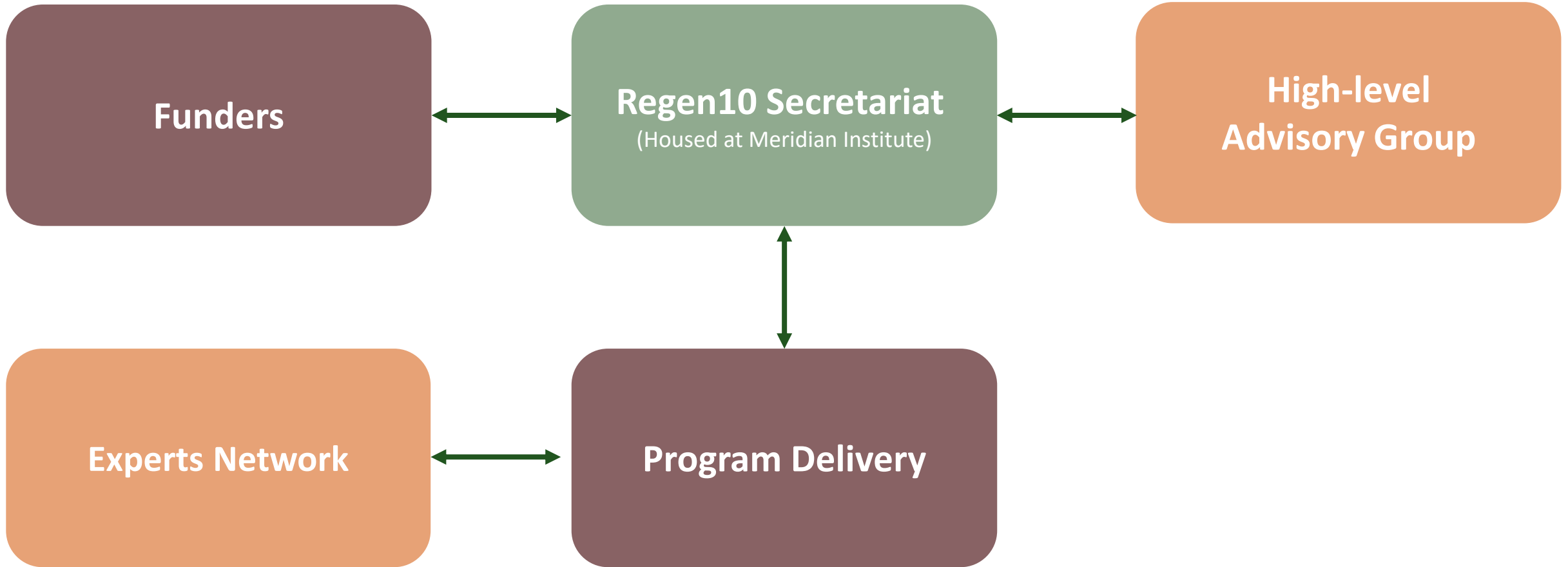5. Foster global momentum towards regenerative food systems

Our Partners

Current Governance Framework

Regen10's Zero Draft Guidance for Regenerative Outcomes: Transforming Food Systems through a Holistic and Consultative Approach

Regen10 is developing a Guidance to inform holistic approaches towards defining and measuring regeneration

Holistic

Informs **primary data** collection **that is useful to** farmers

Outcomes-based data

A lack of consensus on how to measure holistic outcomes prevents site-specific solutions and concerted action

Dilution and misuse of the term regenerative

Lack of inclusivity – not integrating perspectives from across the whole food system
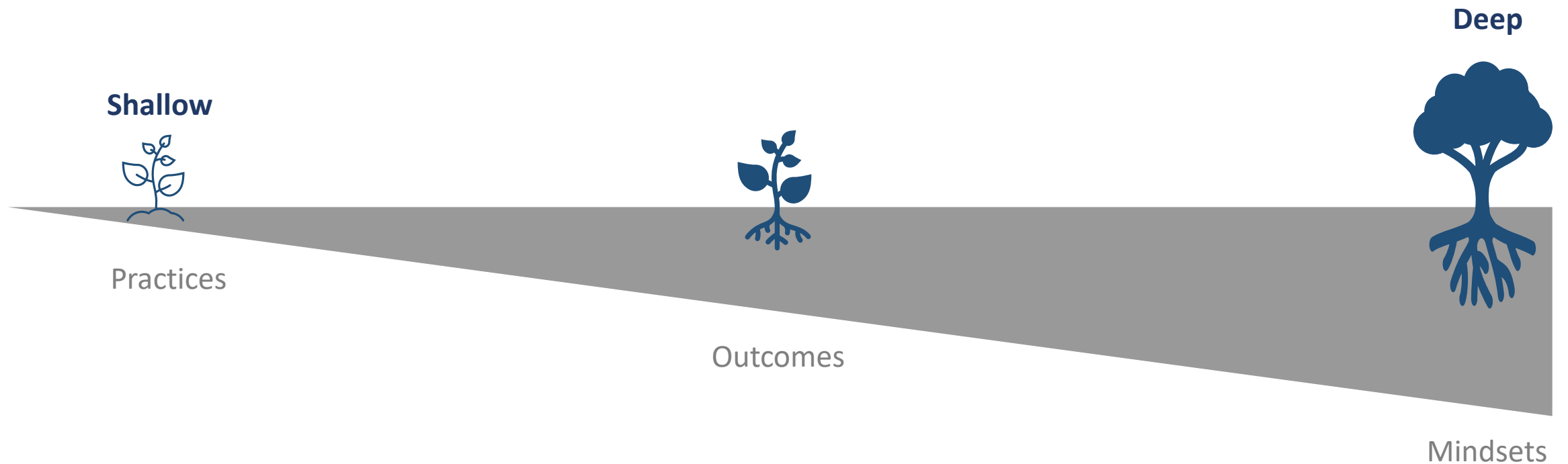
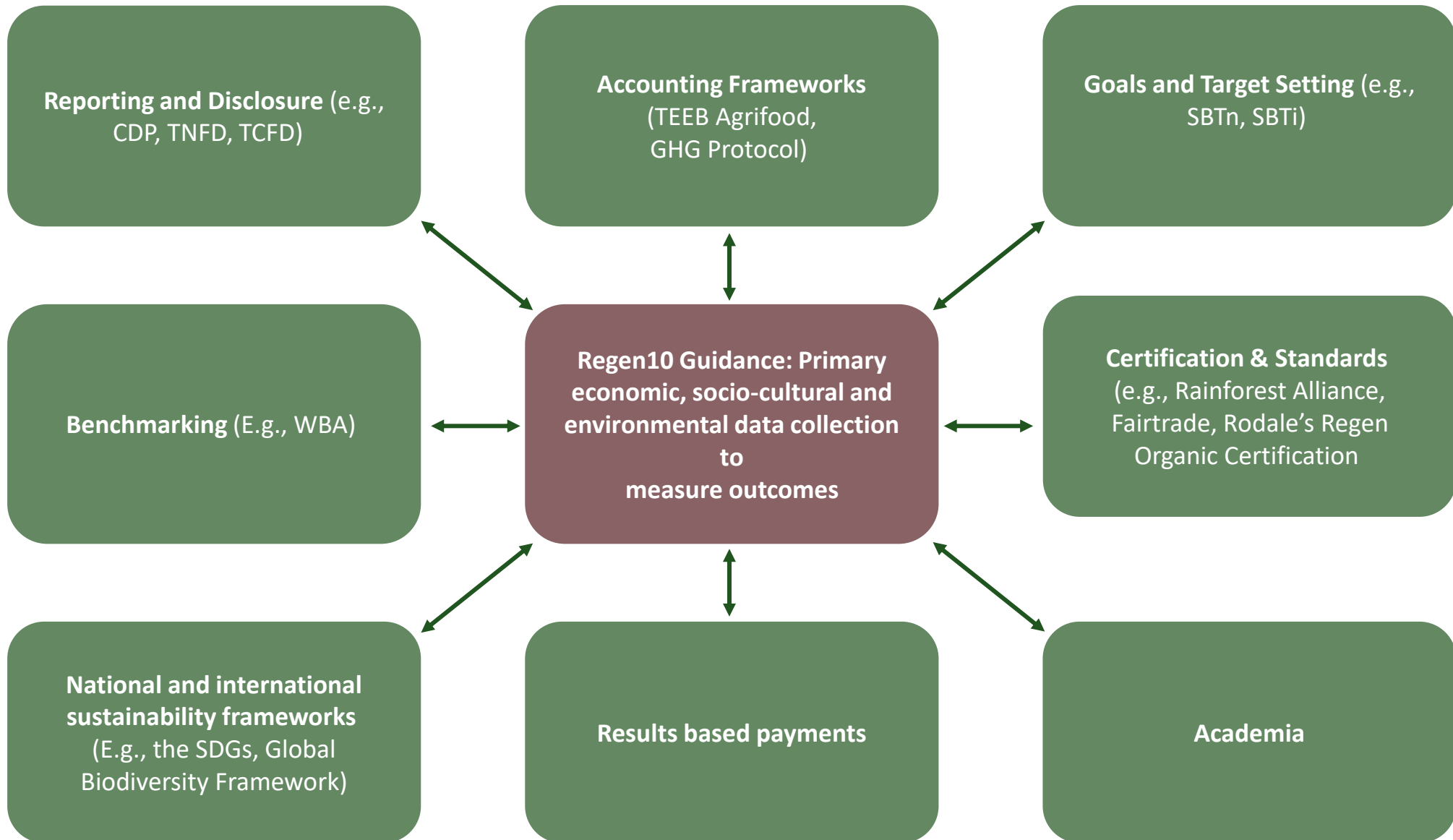**Focus on practices over outcomes**

The Regen10 Guidance will help define what it is to be regenerative over time

Only approaches that include all the holistic elements of the Regen10 Guidance – **environmental, socio-cultural, and economic** – can be credibly claimed to be shifting towards deep regeneration

Shallow

Deep

Practices

Outcomes

Mindsets
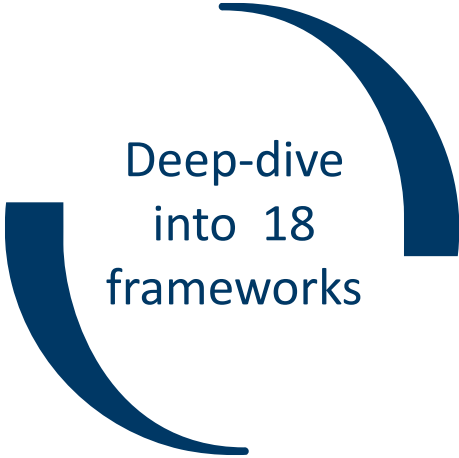
The Regen10 Guidance aims to influence the ecosystem of existing frameworks

Reporting and Disclosure (e.g., CDP, TNFD, TCFD)

Accounting Frameworks (TEEB Agrifood, GHG Protocol)

Goals and Target Setting (e.g., SBTn, SBTi)

Benchmarking (E.g., WBA)

Regen10 Guidance: Primary economic, socio-cultural and environmental data collection to measure outcomes

Certification & Standards (e.g., Rainforest Alliance, Fairtrade, Rodale's Regen Organic Certification)

National and international sustainability frameworks (E.g., the SDGs, Global Biodiversity Framework)

Results based payments

Academia

Regen10

Our progress to date

Overview of 158 frameworks

Deep-dive into 18 frameworks

Analysed frameworks in detail

Develop zero draft of Regen10 Guidance

Regen10

Deep-dive into a smaller subset of 18 frameworks

GLOBAL FARM METRIC

Food and Agriculture Organization of the United Nations

Tools for Agroecology
Performance Evaluation
SAFA

RAINFOREST ALLIANCE · PEOPLE & NATURE ·

Landscale
Regenerative Agriculture
Scorecard (Coffee)

TEEB
The Economics of Ecosystems & Biodiversity

TECHNOSERVE
BUSINESS SOLUTIONS TO POVERTY

SAI PLATFORM

Australian Agricultural Sustainability Framework

CFA
COOL FARM ALLIANCE

Alliance for Mediterranean Nature & Culture
Many Paths · One Mediterranean

WOMEN'S EMPOWERMENT IN AGRICULTURE INDEX

Economy of Love

CGIAR INITIATIVE ON Agroecology

ECOLOGICAL LAND to MARKET VERIFIED™ 2018 OUTCOME

Regenerative Organic Certified

Sannou et al, 2023
Sands et al, 2023

Regen10

Informing stakeholders of the key regenerative outcomes

Outcomes of the food system at different levels		Data collection by stakeholder & objective
A	Assessment of **Farm Level Outcomes**	• **Farmers*** collect data to understand the interconnected state of their farm – identifying resilience, risks and potential trade-offs • The data reveals achievement of the socio-cultural, economic and environmental outcomes that the farm can deliver over time
B	Assessment of **Landscape Level Outcomes** from food production	• **Landscape actors**** leverage and aggregate farm level data and collect additional data from the landscape to identify how food production can contribute to landscape level regenerative outcomes
C	Assessment of **Global Impacts** from food production	• **Farmers, corporates, national governments and others** leverage farm and landscape level data to identify how food production is contributing to global level impacts of planetary boundaries and social and economic issues. • Global data on the food system is an aggregation of farm and landscape level data.

★ Corporates will leverage farm and landscape level data to inform their global corporate reporting outcomes (currently being aligned and defined with WBCSD)
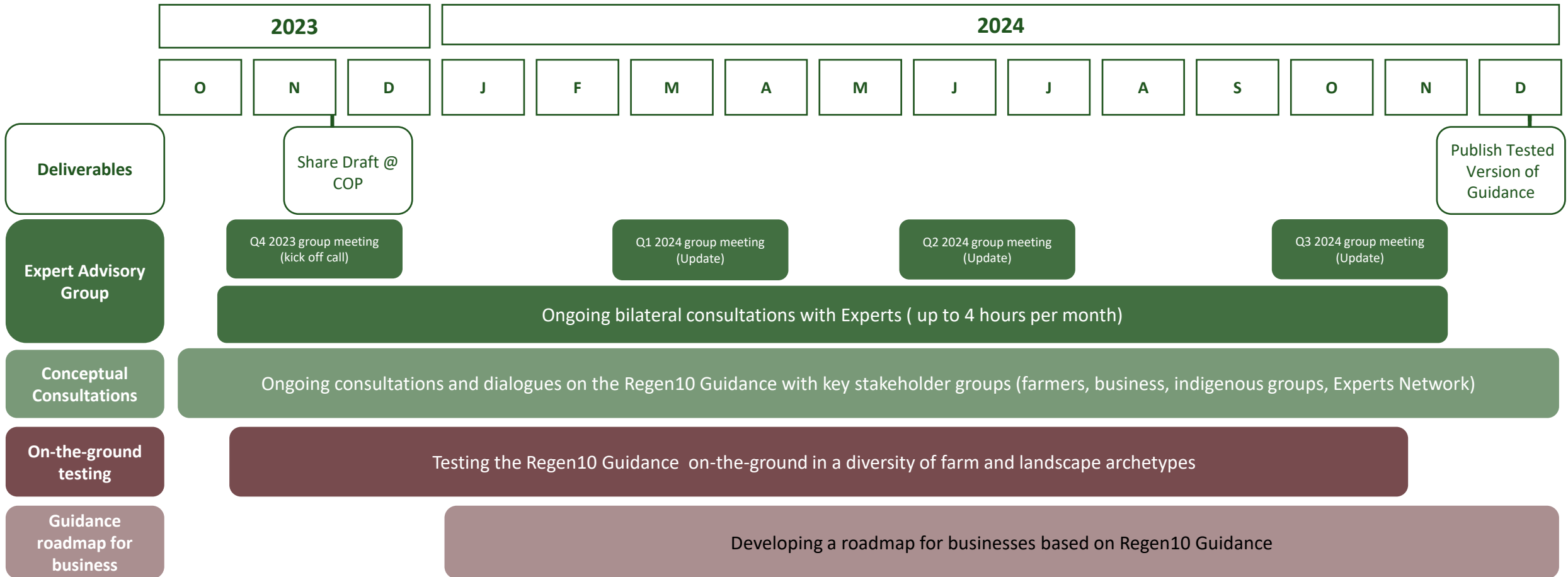
- - ▶ Linkages to show impacts at global / landscape level will have resulting consequences on food production

*In coordination with value chain actors
**Landscape actors: local communities, farmers, private sector and local and regional governments

What to expect at COP28 and beyond

	2023			2024											
	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D

Deliverables

Share Draft @ COP

Publish Tested Version of Guidance

Expert Advisory Group

Q4 2023 group meeting (kick off call)

Q1 2024 group meeting (Update)

Q2 2024 group meeting (Update)

Q3 2024 group meeting (Update)

Ongoing bilateral consultations with Experts (up to 4 hours per month)

Conceptual Consultations

Ongoing consultations and dialogues on the Regen10 Guidance with key stakeholder groups (farmers, business, indigenous groups, Experts Network)

On-the-ground testing

Testing the Regen10 Guidance on-the-ground in a diversity of farm and landscape archetypes

Guidance roadmap for business

Developing a roadmap for businesses based on Regen10 Guidance

Regenerative Landscapes

Since 2022 Regen10 has reached out to over:

20 Partner organizations

140 Landscapes

50 Countries

We have also completed:

3 Visits to mature initiatives

4 Indigenous People's groups engagements

5 Transition models for key agricultural landscapes

Learning from online dialogues: EarthWorm Foundation, Sabah, Malaysia

Situation:

- Smallholder palm oil production in partly forested area

- High rates of deforestation co-exist with low productivity and livelihoods

- Earthworm Foundation has specialised expertise on value chain engagement, local activation and managing human-wildlife conflict

- Earthworm also has a MOU with the Government of Malaysia to provide certification support to the Malaysian Sustainable Palm Oil initiative (MSPO)

Key Learnings:

- Convening at regional levels are needed to encourage farmers, organizations, and communities to share practical tools, inspiration and knowledge

- Capacity building needs to be cost-effective, contextually relevant and scalable for rapid impact to materialize and spread

- Securing investments remains challenging even for mature initiatives, with crafted business plans needed to connect to finance

Learning from field visits: AlVelAl association, Granada, Spain

Situation:
- Extensive fruit farming landcape in 'Altiplano Estepario' experiencing high rates of soil erosion and depopulation

- Climate change makes water shortages worse

Intervention:
- Regenerative agriculture techniques including reduced pesticide use, integration of cover crops, changed tilling practices

- AlVelAl association coordinates technical support and marketing

Key Learnings:

- Farmers need impartial and landscape tailored technical advice to start and advance Regen Ag practices

- Building a strong economic case and granting access to market interest in regenerative products is crucial

- Inspiration is needed for change, farmers groups and peer influencing help bring others onboard

Transitions at a glance – Preview of impacts in profitability

Change in farm profitability levels over a 10-year period for four modelled transition archetypes
Transition profitability minus current state profitability, percentage undiscounted

— Landscape A: Soy & Cattle   — Landscape B: Rice   — Landscape C: Dairy   — Landscape D: Potato

Preliminary Results
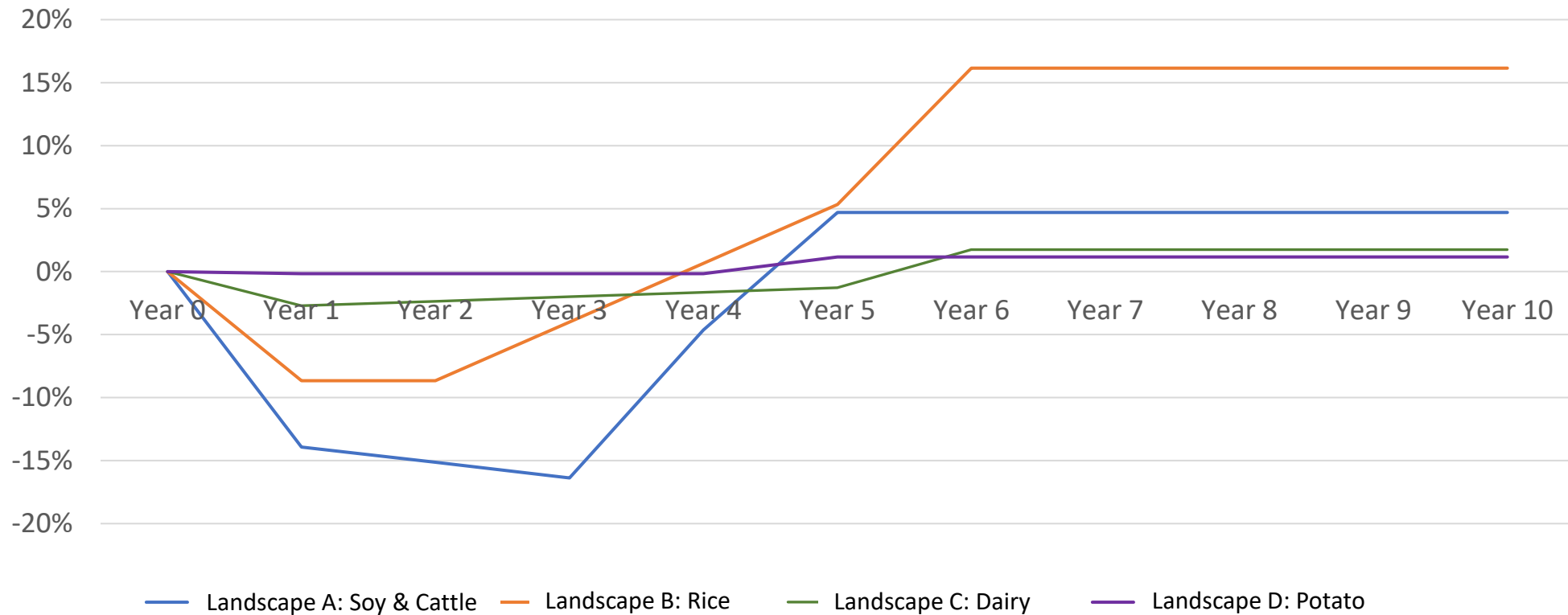
COP28

Global Engagement

Invitation to engage with Regen10

- Farmer and cooperative networks from all over the world
- Forward-thinking companies
- Regenerative landscape leaders
- Indigenous Peoples' Organisations
- Food systems transformation funders
- Regeneration thought leaders and experts

How to engage and when:

- Draft design guidance consultations and dialogues
- Global multi-stakeholder convenings and dialogues on the side-lines of key global events (COP28, AGRF, UNFA, COP29)
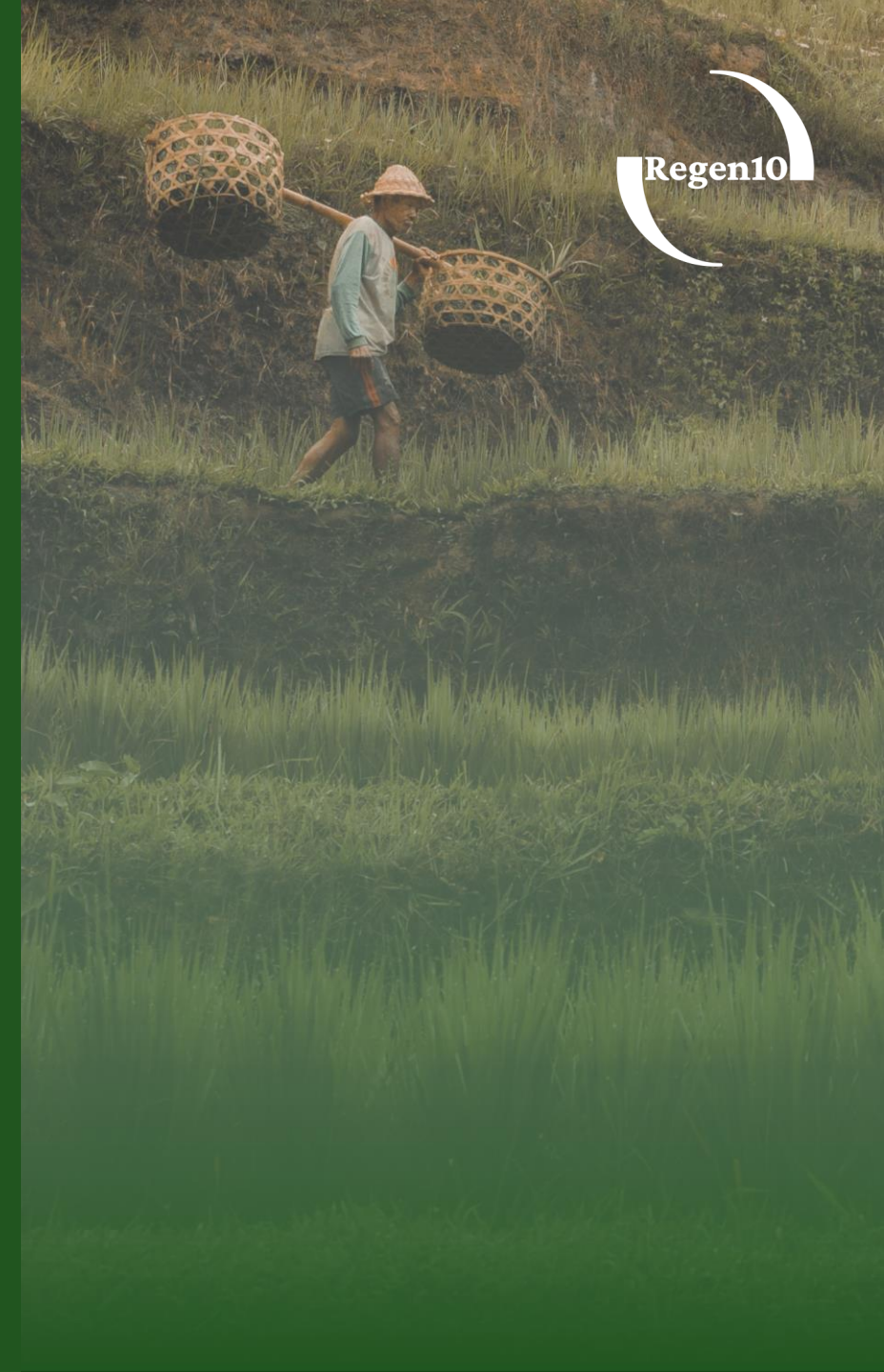
At COP28, we'll be sharing...

Regen10

Zero Draft Guidance for Regenerative Outcomes

Map of existing landscape initiatives

Landscapes Discussion Brief

Initial Cost of Transition findings

Join us at COP!

Multi-stakeholder Dialogue on Regen10's Draft Guidance (Date TBC)

9th December: Reshaping our food systems: Landscape transformation for people, nature, and climate

10th December: Regen10 Draft Guidance for Regenerative Outcomes launch event

Tell us where you'll be:

Stay updated on our work

Sign-up to our newsletter: regen10.org/get-involved/

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Q&A