



# Regen10 High-Level Advisory Group

## In-person Retreat

## Retreat Agenda

MONDAY, 7 OCTOBER 2024 - WEDNESDAY, 9 OCTOBER 2024

Location: Casale Doria Pamphilj, [Via Onorato Occioni, 12, 00050 Testa di Lepre di Sopra, Italy](#)

## OBJECTIVES

The High-Level Advisory Group (HLAG) retreat comes at a critical moment for Regen10. Having been in full operation for less than two years, we have a small but diverse set of partners, tangible outputs, a growing network, and many lessons learned. As we conclude this foundational phase, we want to ensure Regen10 is on a path to continue contributing to the current and evolving context of regenerative and agroecological approaches to food systems transformation. The HLAG's perspective and advice are critical in informing what a next phase could be, including which areas to drive forward, where to support others, how to complement and link the many initiatives in this space, and to inform who is missing from the conversation and within the Regen10 platform. The meeting will explore:

1. **Narrowing the value proposition and complementing the work of others:** Identify what gaps currently exist in the ecosystem and prioritize specific areas where Regen10 could be additive and lead the way. We also want to explore where Regen10 can amplify the leadership (ground-up and global) of others via a "network of networks" model and how Regen10 can complement existing efforts such as RAFT, the McKnight Foundation Communities of Practice, and the Agroecology Coalition, among others.

Questions to consider:

- What are the strengths of Regen10's approach to date?
- What specific gaps in the regenerative agriculture space can Regen10 uniquely fill, lead on, and add the most value without duplicating existing efforts?
- What would a "network of networks" model for greater collective impact look like?

2. **Influencing change:** Articulate where Regen10 outputs (e.g. Outcomes Framework, Transition Pathways methodology, emerging understanding of convergences with Indigenous People's foodways) can support an enabling environment across business, policy, and finance by offering a bridge between shallow and deep regeneration.<sup>1</sup>

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<sup>1</sup> "Shallow" refers to incremental changes within the existing system, focusing on efficiency and optimization without challenging the fundamental structures that cause environmental and social problems (treating symptoms in isolation). "Deep" refers to transformative, systemic change that addresses the root causes, reimagining and redesigning systems to create a regenerative future.

Questions to consider:

- What specific actions can Regen10 take to leverage its outputs and growing network to shift businesses, policy, and finance to deeper, more transformative, systemic action?
- Is there a role for Regen10 in bridging shallow to deep regeneration between big business and smaller-scale agroecology? And within business?

3. **Decentralizing the conversation:** Identify how to expand/reconfigure the current set of global partners to be more place-based, inclusive, and contextually relevant, while supporting connection and shared learning with each other and at the global level.

Questions to consider:

- Would a revised partnership and/or governance structure support more place-based, inclusive networks reflecting diverse contexts?
- Who is missing from this conversation?
- How can Regen10 amplify local voices and ensure place-based perspectives shape global discussions on regenerative agriculture?
- What mechanisms will best foster connection and shared adaptive learning between place-based initiatives and the global community?

## AGENDA

### MONDAY 7 OCTOBER – WELCOME & DINNER

- 5:30 PM**      **Welcome, Introductions, and Retreat Overview**  
We will kick-off the retreat with a warm welcome and a look at the exciting possibilities for Regen10's future. We will set the tone for the next two days, sharing objectives, expectations, and opportunities for meaningful engagement.
- 6:15 PM**      **Cocktails**
- 7:00 PM**      **Dinner and Engagement Activity**  
Join us for an evening of engaging conversations over great food, where connections are made, ideas are sparked, and we create bonds for the days ahead.

## TUESDAY, 8 OCTOBER – FOUNDATIONS & VISION

**7:30 - 8:30 AM**      **Breakfast Available**

**8:30 AM**            **Agenda for the Day and Framing**  
*Tara Shyam, Director, Regen10 and Meridian Institute*

**8:45 AM**            **Opening Activity – Seeds, Weeds, and Expectations**  
*Heather Lair, Partner, Meridian Institute*  
An opportunity to take a step back, connect with one another, and start to engage with the retreat's themes.

Questions:

- What is one “seed” of possibility you see for Regen10 (an idea, hope, or opportunity)?
- What is one “weed” or challenge that you think could hinder Regen10's potential?
- What is one thing you would like to get out of the retreat, e.g., “A win for me would be....”?

**9:10 AM**            **State of Regen10, Achievements, & Lessons Learned – Lightning Talks**  
*Heather Lair, Partner, Meridian Institute*  
This session will provide a brief overview from partners about the state of Regen10, with an opportunity to ask questions.

- 1) **Theory of Change** – Tara Shyam, Director, Regen10
- 2) **Outcomes Framework** – Liz Kirk, Director, Knowledge Generation and Engagement (FOLU) & Outcomes Framework Lead, Regen10
- 3) **Landscapes Workstream & Transition Pathways** – Rupert Simons, Partner (SYSTEMIQ) and Landscapes Workstream Lead, Regen10
- 4) **Indigenous Peoples Engagement** – Radhika Murti, Director, Centre for Society and Governance, International Union for Conservation Nature (IUCN)
- 5) **Draft Influence Strategy** – Tara Shyam, Director, Regen10

**Note: there will be a 15-minute break at approximately 10:00 AM**

- 10:45 AM**      **Discussion - Breakout Groups**  
Reflecting on Regen10's work over the past 2 years, in small groups we will consider:
- What have been Regen10's most impactful achievements to date?
  - How have these achievements influenced the wider ecosystem?
  - What specific actions can Regen10 take to leverage its outputs and growing network to shift business, policy, and finance to deeper, more transformative, systemic action?
- 11:05 AM**      **Report Back to Plenary**  
Each group shares 1-2 identified achievements or strengths and 1-2 ideas for action.
- 11:20 AM**      **Ecosystem Mapping & Engagement – Plenary Activity**  
*Valentina Toledo, Mediator and Program Manager, Regen10 and Meridian Institute*  
In this morning session, we will visually and collaboratively (and quickly!) map out the regenerative agriculture ecosystem of actors. The goal is not to map every single initiative into a perfect map but to create a big picture of the ecosystem's contours.
- Key questions:
- What are seminal initiatives, partnerships, or organizations working on regenerative agriculture and/or agroecology?
  - What is their focus area?
  - Are they operating on a global or local scale?
- 12:15 PM**      **Lunch**
- 1:30 PM**      **Ecosystem Mapping & Engagement (continued) – Breakout Groups**  
*Heather Lair, Partner, Meridian Institute*  
In this afternoon session, we will use the map as a visual tool to discuss where there are gaps and opportunities for impact in the current ecosystem of initiatives.
- Key question:
- What gaps and opportunities are we seeing in the current ecosystem of regenerative agriculture initiatives?
  - Are there areas that need more attention for greater impact?
- 2:05 PM**      **Report Back to Plenary**  
Each group shares 2-3 key gaps from their discussion.
- 2:20 PM**      **Break**

- 2:35 PM**      **Informing the Future of Regen10 – Unique Value Proposition – Breakout Groups**  
*Tara Shyam, Director, Regen10 and Meridian Institute*  
In small groups we will consider Regen10’s strengths in light of the current wider ecosystem and discuss Regen10’s unique role.
- Key questions:
- Where should Regen10 lead given the needs and gaps we have identified?
  - Where should Regen10 support and collaborate?
  - What should Regen10 avoid or stop doing?
- 3:15 PM**      **Report Back to Plenary**  
Each group shares highlights and advice from its discussion.
- 3:35 PM**      **Break**
- 3:50 PM**      **Defining Strategic Priorities – Breakout Groups**  
*Heather Lair, Partner, Meridian Institute*  
Small group discussions to narrow down ideas into strategic priorities for the next phase of Regen10.
- Key question:
- Building upon all conversations from the day, what are 2-3 key strategic priorities for the next phase of Regen10?
- 4:20 PM**      **Report Back to Plenary**  
Each group shares highlights and advice from its discussion.
- 4:50 PM**      **Review Day 2 & Preview Day 3**  
*Tara Shyam, Director, Regen10 and Meridian Institute*
- 5:00 PM**      **Adjourn**
- 7:00 PM**      **Group Dinner at the Hotel**

## WEDNESDAY, 9 OCTOBER – IMPLEMENTATION & WAYS FORWARD

**7:30 – 08:30 AM**      **Breakfast Available**

**9:00 AM**              **Regen10 Reflections from Overnight and Agenda for the Day**  
*Tara Shyam, Director, Regen10 and Meridian Institute*

**9:20 AM**              **Check-In Discussion**  
*Valentina Toledo, Mediator and Program Manager, Regen10 and Meridian Institute*  
Members will have an opportunity to reconnect and reflect on day 2 discussions.

Key question:

- What is one key insight or learning that stuck with you from day 2's discussion?

**9:35 AM**              **Decentralizing the Conversation: Regen10's Evolving Structure and Potential Governance – Presentation and Discussion**  
*Tara Shyam, Director, Regen10 and Meridian Institute*  
We will quickly share the current governance structure of Regen10 and proposed possible options moving forward, informed by day 2 discussions.

**9:45 AM**              **Decentralizing the Conversation: Regen10's Evolving Structure and Potential Governance – Breakout Groups**  
*Heather Lair, Partner, Meridian Institute*  
Small group exploration of how to structure Regen10 in a decentralized, inclusive way to deliver on the suggested strategic priorities emerging.

Key questions:

- How should Regen10's structure evolve to deliver on the strategic priorities we have discussed?
- What does Regen10's structure look like that enables both global leadership and strong regional engagement?
- What is your advice on how Regen10 should be governed? What models have you seen work well in a multistakeholder, global context?

**10:10 AM**              **Report Back to Plenary**  
Each group shares highlights and advice from its discussion.

**10:25 AM**              **Break**

- 10:40 AM**      **Next Steps: Planning for the Next Phase – Plenary Discussion**  
*Tara Shyam, Director, Regen10 and Meridian Institute*  
We will explore ideas and recommendations for the next phase, building upon what emerges from the morning discussion. One approach could be to collectively assess different scenarios for Regen10's future. Other options will be considered based on day 2 discussions.
- 11:20 AM**      **What We Are Hearing, Next Steps, & Closing Remarks**  
*Tara Shyam, Director, Regen10 and Meridian Institute*  
The final session will review the extent to which we achieved the retreat objectives, discuss next steps, and hear reflections from members, including funders.
- 12:00 PM**      **Adjourn & Lunch**
- 12:20 PM**      **Optional: The Indigenous Partnership for Agrobiodiversity and Food Sovereignty (TIP) Presentation – *The Outcome Framework for Scaling up Indigenous Peoples' Food Systems to Benefit People, Nature and Climate***  
This optional session provides an opportunity for those interested to learn more about the TIP Outcome Framework over lunch.
- 2:00 PM**      **Optional: Borgo-di-Tragliata Organic Farm Visit**  
This is an optional tour for members to learn more about the nearby Borgo-di-Tragliata organic farm and their approach and techniques. Return to Casale Doria is scheduled for 4:00 PM
- 2:00 PM**      **Departure to Airport**